

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**POWER OF ATTORNEY**

I hereby revoke all previous powers of attorney given in the application(s) and patent(s) listed on Exhibit A, attached hereto.

I hereby appoint the registered attorneys and agents associated with **CARLINEO, SPICER & KEE, LLC., Customer No. 81712**, as my attorneys or agents with full power of substitution and revocation, to prosecute the application(s) and patent(s) listed on Exhibit A and any future applications related thereto and to transact all business in the Patent and Trademark Office connected therewith.

Please address all correspondence to **Customer No. 81712**, namely, **CARLINEO, SPICER & KEE, LLC.**, 2003 South Easton Road, Suite 208, Doylestown, PA 18901. Please direct all communications and telephone calls to Andrew Spicer at 267-880-1720.

I am the assignee of record of the entire interest of the application(s) and patent(s) listed on Exhibit A. A statement under 37 C.F.R. 3.73(b) is enclosed herewith.

Executed this 16 day of Nov, 2010.

BY: Gordon Herring  
Printed/Typed Name

FOR: Resource Consortium Limited

Title: VP

Gordon Herring  
Signature

## EXHIBIT A

### Transferred Patents and Patent Applications

| Patent or Application No. | Country       | Filing Date       | Status           | Title   | Inventor(s)                  |
|---------------------------|---------------|-------------------|------------------|---|------------------------------|
| 7,613,443                 | United States | December 15, 2003 | Issued           | Contents and information providing service system for using a code, user terminal, communication agency platform, operating agency platform, on-line relation member module, and the method from the same | Jung-Hee Ryu<br>Hyun-Geun Jo |
| KR 10-2002-0081484        | Korea         | December 18, 2002 | Rejected         | Contents and information providing service system for using a code, user terminal, communication agency platform, operating agency platform, on-line relation member module, and the method from the same | Jung-Hee Ryu<br>Hyun-Geun Jo |
| WO 04/56026               | WIPO          | December 15, 2003 | Expired          | Contents and information providing service system for using a code, user terminal, communication agency platform, operating agency platform, on-line relation member module, and the method from the same | Jung-Hee Ryu<br>Hyun-Geun Jo |
| EP 1581885                | Europe        | December 15, 2003 | Deemed withdrawn | Contents and information providing service system for using a code, user terminal, communication agency platform, operating agency platform, on-line relation member module, and the method from the same | Jung-Hee Ryu<br>Hyun-Geun Jo |

|            |           |                      |           |  |                              |
|------------|-----------|----------------------|-----------|--|------------------------------|
| CN 1735879 | China     | December<br>15, 2003 | Withdrawn | Contents and information<br>providing service system for<br>using a code, user terminal,<br>communication agency<br>platform, operating agency<br>platform, on-line relation<br>member module, and the<br>method from the same | Jung-Hee Ryu<br>Hyun-Geun Jo |
| AU 3302962 | Australia | December<br>15, 2003 | Lapsed    | Contents and information<br>providing service system for<br>using a code, user terminal,<br>communication agency<br>platform, operating agency<br>platform, on-line relation<br>member module, and the<br>method from the same | Jung-Hee Ryu<br>Hyun-Geun Jo |